

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 261057

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Stephanie Kincaid
Name

PO Box 480 Arnold, MD 21012
Address

202-567-6193
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Darrell Crate

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Mitt Romney.
- b. The candidate seeks election to the office of President in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is _____.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



ORDER

Print Date 10/08/12 Page 1 of 6

Flight Dates **10/03/12-10/09/12**

Contract / Revision **261057 /** **RNC-ROMNEY**
Original Date / Revision
 10/02/12 10/05/12 Agency Com 15%
 Billing Contact
Advertiser **POL/Mitt Romney/RNC/R/Pr**
New till 07/18/13 **138 Conant Street**
 Beverly, MA 01915
Agency **American Rambler Producti**
Buying Contact

138 Conant Street
Beverly, MA 01915

Sales Office DC
Sales Region NAT
Agency Ref

Order Sep 00:20:00
Estimate # **462**
Alt Order # **06361568**
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes AGY POL ISSUE
Product Codes PL-Issue
Priority P-2
Advertiser Ref

Primary Account Executive
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 149050

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	132	\$126,692.50	\$149,050.00	0.00	10/01/12	10/09/12	132	\$126,692.50	\$149,050.00
Totals	132	\$126,692.50	\$149,050.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/03/12	10/05/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	--WTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3				\$750.00		0.00			
E 2	WPLG	10/08/12	10/09/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MT-----	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$750.00		0.00			
E 3	WPLG	10/08/12	10/09/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MT-----	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$750.00		0.00			
E 4	WPLG	10/03/12	10/05/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	--WTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3				\$750.00		0.00			
E 5	WPLG	10/08/12	10/09/12		CM	7-9am	MT-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00



WPLG

Print Date: 10/08/12

Page 2 of 6

Contract / Revision **261057** Flight Dates **10/03/12-10/09/12**

Hiatus Dates

Original Date / Revision 10/02/12/ 10/05/12

Order Sep 00:20:00

Advertiser **POL/Mitt Romney/RNC/R/P** Product **RNC-ROMNEY**

Estimate # **462**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-9a GMA											
				Good Morning America		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----		2			\$850.00		0.00				
E 6	WPLG	10/03/12	10/05/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
				Good Morning America		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--WTF--		3			\$850.00		0.00				
E 7	WPLG	10/08/12	10/09/12	M-F 7-9a GMA	CM	7-9am	MT-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
				Good Morning America		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----		2			\$850.00		0.00				
E 8	WPLG	10/03/12	10/05/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
				Good Morning America		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--WTF--		3			\$850.00		0.00				
E 9	WPLG	10/03/12	10/05/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
				Good Morning America		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--WTF--		3			\$850.00		0.00				
E 10	WPLG	10/08/12	10/09/12	M-F 7-9a GMA	CM	7-9am	MT-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
				Good Morning America		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----		2			\$850.00		0.00				
E 11	WPLG	10/03/12	10/05/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
				Good Morning America		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--WTF--		3			\$850.00		0.00				
E 12	WPLG	10/08/12	10/09/12	M-F 7-9a GMA	CM	7-9am	MT-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
				Good Morning America		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----		2			\$850.00		0.00				
E 13	WPLG	10/03/12	10/05/12	M-F 9a Live/Kelly	CM	9-10a	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
				Live With Kelly		(9:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--WTF--		3			\$400.00		0.00				
E 14	WPLG	10/08/12	10/09/12	M-F 9a Live/Kelly	CM	9-10a	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
				Live With Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----		2			\$400.00		0.00				
E 15	WPLG	10/03/12	10/05/12	M-F 11a The View	CM	11-12n	--WTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
				M-F The View		(11:00 AM-12:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--WTF--		3			\$1,000.00		0.00				
E 16	WPLG	10/08/12	10/09/12	M-F 11a The View	CM	11-12n	MT-----	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
				M-F The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----		2			\$1,000.00		0.00				
E 17	WPLG	10/03/12	10/05/12	M-F 12n News	CM	12-1PM	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				



WPLG

Print Date: 10/08/12

Page 3 of 6

Contract / Revision **261057** Flight Dates **10/03/12-10/09/12**

Hiatus Dates

Original Date / Revision 10/02/12/ 10/05/12

Order Sep 00:20:00

Advertiser **POL/Mitt Romney/RNC/R/P** Product **RNC-ROMNEY**

Estimate # **462**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 17	WPLG	10/03/12	10/05/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3				\$400.00		0.00			
E 18	WPLG	10/08/12	10/09/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$400.00		0.00			
E 19	WPLG	10/08/12	10/09/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$400.00		0.00			
E 20	WPLG	10/03/12	10/05/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3				\$400.00		0.00			
E 21	WPLG	10/08/12	10/09/12	M-F 2p Gen Hospital General Hospital	CM	2-3p (2:00 PM-3:00 PM)	MT-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$450.00		0.00			
E 22	WPLG	10/03/12	10/05/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	--WTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3				\$450.00		0.00			
E 23	WPLG	10/08/12	10/09/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MT-----	:30	4	\$650.00	P-2	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		4				\$650.00		0.00			
E 24	WPLG	10/03/12	10/05/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	--WTF--	:30	6	\$650.00	P-2	0.00	NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		6				\$650.00		0.00			
E 25	WPLG	10/08/12	10/09/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MT-----	:30	2	\$325.00	P-2	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$325.00		0.00			
E 26	WPLG	10/08/12	10/09/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MT-----	:30	2	\$325.00	P-2	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$325.00		0.00			
E 27	WPLG	10/08/12	10/09/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	MT-----	:30	4	\$1,300.00	P-2	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		4				\$1,300.00		0.00			
E 28	WPLG	10/03/12	10/05/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm (7:30 PM-8:00 PM)	--WTF--	:30	6	\$2,300.00	P-2	0.00	NM	6	\$13,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		6				\$2,300.00		0.00			
E 29	WPLG	10/08/12	10/09/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MT-----	:30	4	\$2,300.00	P-2	0.00	NM	4	\$9,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		4				\$2,300.00		0.00			



WPLG

Print Date: 10/08/12

Page 4 of 6

Contract / Revision **261057** Flight Dates **10/03/12-10/09/12**

Hiatus Dates

Original Date / Revision 10/02/12/ 10/05/12

Order Sep 00:20:00

Advertiser **POL/Mitt Romney/RNC/R/P** Product **RNC-ROMNEY**

Estimate # **462**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	WPLG	10/08/12	10/09/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MT-----	:30	4	\$2,300.00	P-2	0.00	NM	4	\$9,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----		4			\$2,300.00			0.00			
E 30	WPLG	10/08/12	10/09/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MT-----	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----		2			\$2,000.00			0.00			
E 31	WPLG	10/03/12	10/05/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	--WTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--		3			\$2,000.00			0.00			
E 32	WPLG	10/03/12	10/05/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am	--WTF--	:30	3	\$950.00	P-2	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--		3			\$950.00			0.00			
E 33	WPLG	10/08/12	10/09/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MT-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----		1			\$125.00			0.00			
E 34	WPLG	10/03/12	10/05/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	--WTF--	:30	3	\$125.00	P-2	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--		3			\$125.00			0.00			
E 35	WPLG	10/08/12	10/09/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MT-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----		1			\$125.00			0.00			
E 36	WPLG	10/03/12	10/05/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	--WTF--	:30	3	\$125.00	P-2	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--		3			\$125.00			0.00			
E 37	WPLG	10/08/12	10/08/12	Mon 10-11p Castle	CM	10-11p (10:00 PM-11:00 PM)	1-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----		1			\$7,000.00			0.00			
E 39	WPLG	10/05/12	10/05/12	Fri 9-10p Primetime: What Woul	CM	9-10p	----1--	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	----1--		1			\$5,000.00			0.00			
E 40	WPLG	10/06/12	10/06/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:00 AM-6:30 AM)	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1-		1			\$400.00			0.00			
E 41	WPLG	10/06/12	10/06/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:30 AM-7:00 AM)	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1-		1			\$400.00			0.00			
E 42	WPLG	10/06/12	10/06/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			



WPLG

Print Date: 10/08/12

Page 5 of 6

Contract / Revision **261057** Flight Dates **10/03/12-10/09/12**

Hiatus Dates

Original Date / Revision 10/02/12/ 10/05/12

Order Sep 00:20:00

Advertiser **POL/Mitt Romney/RNC/R/P** Product **RNC-ROMNEY**

Estimate # **462**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 42	WPLG	10/06/12	10/06/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$600.00		0.00			
E 43	WPLG	10/06/12	10/06/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$600.00		0.00			
E 44	WPLG	10/06/12	10/06/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:00 AM-8:30 AM)	-----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$800.00		0.00			
E 45	WPLG	10/06/12	10/06/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$600.00		0.00			
E 46	WPLG	10/06/12	10/06/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:30 AM-10:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$600.00		0.00			
E 47	WPLG	10/06/12	10/06/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$600.00		0.00			
E 49	WPLG	10/07/12	10/07/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:00 AM-6:30 AM)	-----1	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$100.00		0.00			
E 50	WPLG	10/07/12	10/07/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:30 AM-7:00 AM)	-----1	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$100.00		0.00			
E 51	WPLG	10/07/12	10/07/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$175.00		0.00			
E 52	WPLG	10/07/12	10/07/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$175.00		0.00			
E 53	WPLG	10/07/12	10/07/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$700.00		0.00			
E 54	WPLG	10/07/12	10/07/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$700.00		0.00			
E 55	WPLG	10/07/12	10/07/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 10/08/12

Page 6 of 6

Contract / Revision **261057** Flight Dates **10/03/12-10/09/12**

Hiatus Dates

Original Date / Revision 10/02/12/ 10/05/12

Order Sep 00:20:00

Advertiser **POL/Mitt Romney/RNC/R/P** Product **RNC-ROMNEY**

Estimate # **462**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 55	WPLG	10/07/12	10/07/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1		1			\$600.00			0.00			
E 56	WPLG	10/07/12	10/07/12	This Week (ABC) This Week (ABC)	CM	1030-1130am	-----1	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1		1			\$900.00			0.00			
E 57	WPLG	10/07/12	10/07/12	Su 7-8p America's Funniest H	CM	7-8p (7:00 PM-8:00 PM)	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1		1			\$1,000.00			0.00			
E 58	WPLG	10/07/12	10/07/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1		1			\$600.00			0.00			
N 59	WPLG	10/08/12	10/09/12	M-F 1p The Chew The Chew	CM	1-2p	MT-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----		2			\$450.00			0.00			
N 60	WPLG	10/08/12	10/09/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-3:30 PM)	MT-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----		2			\$500.00			0.00			
N 61	WPLG	10/08/12	10/09/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:30 PM-4:00 PM)	MT-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----		2			\$500.00			0.00			
N 62	WPLG	10/08/12	10/09/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----		2			\$2,000.00			0.00			
N 63	WPLG	10/08/12	10/09/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am	MT-----	:30	2	\$950.00	P-2	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----		2			\$950.00			0.00			
N 64	WPLG	10/08/12	10/08/12	Mon 8-9p Dancing With The Stars: /	CM	8-10p	M-----	:30	2	\$13,000.00	P-2	0.00	NM	2	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		2			\$13,000.00			0.00			
N 65	WPLG	10/09/12	10/09/12	Tue 10-11p Private Practice	CM	10-11p	-T-----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	-T-----		1			\$5,000.00			0.00			
Totals														132	\$149,050.00